



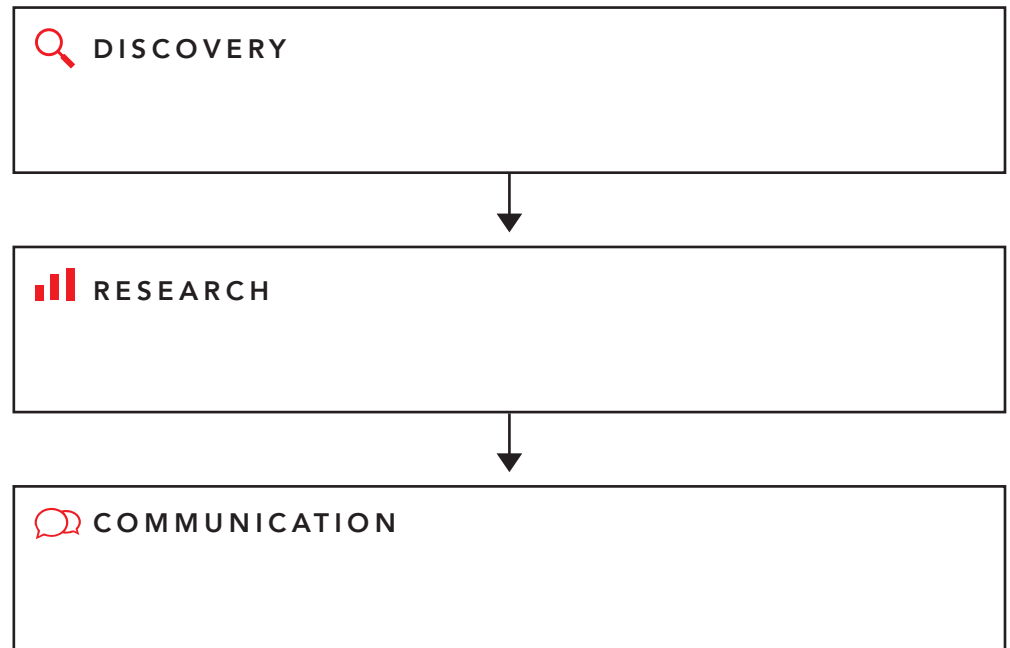
# NAMING WORKSHOP

The name of your business, product, event, etc. is the first impression of its identity. It should set itself apart from the competition right away. While it seems like the easiest part of starting something new, its also one of the most important parts. Our workshop will guide you down a strategic path to finding the right name for anything business-related.

In this workshop, you will...

- identify a concrete story and vision in order to establish a goal
- define your audience and competition in order to set yourself apart
- be able to communicate everything your brand, product, etc. stands for in order to win over customers

Sometimes being so close to something can make details such as naming, such a hard task. Allow us to use our outside perspective and knowledge of the market to help you name your business, product, event or whatever your business may need.



**\$499.00**

Live or virtual

