



PRODUCT LAUNCH CAMPAIGN

You're an established business or organization with a brand-new product ready for market. We supply the marketing infrastructure you need for a hugely successful launch.

Red Rock's ultra-customizable **3-Point Product Launch Campaign** includes:



1. LANDING PAGES

Uniquely crafted landing pages showcasing your product. We'll lead customers here to generate awareness — and sales.



2. MARKETING WITH VIDEO

Multi-platform video production. From Facebook videos to TV commercials to Instagram stories, Red Rock brings your products to life with engaging and compelling video content your customers want to see.



3. EMAIL CAMPAIGN

Richly designed email campaigns that convert interest into investment.

\$7,500+

Live or virtual

