



BRAND START-UP PACKAGE

Your business is ready to launch, or perhaps it's ready for a marketing makeover. Red Rock offers everything you need to successfully introduce a new brand or reinvent an existing business.

The **5-Point Brand Start-Up Package** includes:



1. BRAND/RE-BRAND

Creation and/or refinement of your business, organization, or product's key assets, from name to logo to Value Proposition.



2. WEBSITE

A 5-page conversion-focused WordPress website with branded images and graphics.



3. PRINT ASSETS

Branded business cards and brochures.



4. EMAIL & SOCIAL MEDIA

Creation of list-building, email marketing, and social media platforms.



5. BRAND STANDARDS

A uniquely tailored Brand Standards Guide to align your organization's marketing practices.

POA

Live or virtual

