



## CUSTOMER VALUE JOURNEY WORKSHOP

Step into your customer's shoes with the Customer Value Journey Workshop.

What turns a complete stranger into a raving fan of your brand? Awareness (think visibility) is only the first step. Without actively engaging and exciting your customer, they won't be the devoted repeat customer — and brand ambassador — you're dreaming of.

Red Rock guides you through our proven step-by-step process that inspires potential customers to become your company's biggest enthusiasts.

**\$1499**

Live or Virtual

# CUSTOMER VALUE JOURNEY

