



BRAND START-UP PACKAGE

Your business is ready to launch, or perhaps it's ready for a marketing makeover. Red Rock offers everything you need to successfully introduce a new brand or reinvent an existing business.

The 5-Point Brand Start-Up Package includes:

- 1.** Creation and/or refinement of your business, organization, or product's key assets, from name to logo to Value Proposition.
- 2.** A 5-page conversion-focused WordPress website with branded images and graphics.
- 3.** Branded business cards and brochures.
- 4.** Creation of list-building, email marketing, and social media platforms.
- 5.** A uniquely tailored Brand Standards Guide to align your organization's marketing practices.

\$15,000

Live or Virtual